

# Premier Course Preview

## Course Overview | AI Business Fundamentals & Industry Landscape

### Theme

AI industry structure, commercialization stages, and opportunity identification across key sectors

### Key Topics

- Stages of AI industry development and value migration trends
- The relationship between technological breakthroughs, engineering execution, and commercial validation
- Global AI investment and innovation hotspots for 2025–2026
- Industry logic and business characteristics of six major AI innovation tracks
- How investors and industry leaders evaluate early-stage AI project value
- AI Product Business Analysis Framework

### Learning Outcomes

Participants will be able to:

- Develop a macro-level, structured understanding of the AI industry
- Acquire foundational methods to evaluate AI project feasibility from an industry and sector perspective
- Build a practical framework for AI company research and business analysis

## Course Details

### Eligibility

Open to all teams participating in the 2025–2026 SAIF IYLFs

*(Successful team registration is required)*

### Format

Live online lecture by industry expert

### Schedule

**Tuesday, January 27, 2026**

19:30–21:00 (GMT+8)

### Certificate

Participants who complete the course, submit post-class learning notes, and pass the expert evaluation will receive an official **Learning Certificate issued by Datawhale**.

## **Course Speaker | Monica WANG**

*Entrepreneur · Investor · Founder of AGI Villa*

Monica Wang is a serial entrepreneur and investor, and the founder of AGI Villa. AGI Villa is a venture studio for technology and AI entrepreneurs, focused on AI-driven product innovation, commercialization pathways, and global market execution. Through project co-building and community-based incubation, it supports the systematic growth and international expansion of early-stage AI ventures.

She previously served as CMO at Zion No-Code / Momen AI (backed by Sequoia Capital and Linear Capital), Assistant to the Dean at the Institute of Industrial Innovation, Shanghai Jiao Tong University, and a core contributor to the SuperBrain AI Incubator. She has long been deeply involved in AI and technology innovation in practice, with a particular emphasis on cross-market adaptation of AI products and global business model design. In recent years, she has continued to invest heavily in building the AI entrepreneurship ecosystem and has been invited to share her experience in innovation incubation and global innovation at Harvard University.

As a partner or CMO, she has accompanied multiple technology startups from 0 to 1, with related projects collectively raising over RMB 1.5 billion from leading venture capital firms. She brings a strong cross-industry and international background, having previously worked as a journalist at Xinhua News Agency. She is currently an entrepreneurship mentor for a national-level innovation and entrepreneurship demonstration base under China's Ministry of Industry and Information Technology, and an EMBA alumna of Shanghai Jiao Tong University's Advanced Institute of Finance (SAIF).

She is also a mother of three and a marathon runner.