
Financial Markets, Spring 2020, SAIF

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March 23, 2020
During the current Covid-19 crisis, the price discovery function of financial markets becomes all the more important. Financial market should remain open for:

- Timely aggregation and processing of otherwise diverse information.
- Efficient allocation and distribution of capital and resources.

Comparisons to past crises:

- 2020: ?

The politics of financial markets:

- Central banks and governments: their respective responses and responsibilities.
The Presence of Capital Markets in Economy, US and China

GDP in USD Trillion

- GDP US
- GDP China

GDP US: $19.3T
GDP China: $12.2T

Ratio of Stock to GDP (%)

- US (NYSE+NASDAQ+AMEX)
- China (SH+SZ)
- China (SH+SZ+HK+US)

Ratio of Bond to GDP (%)

- Bond US
- Bond China

Ratio of Mutual Fund to Stock + Bond (%)

- Mutual Fund US
- Mutual Fund China
Equity Markets’ Reactions to Covid-19: US and China

1/23: Wuhan lockdown.
2/04: Covid19 test approved by FDA.
2/12: CDC: Faulty virus tests.
2/24: Virus widely spread outside China.
2/25: Trump: USA under control.
2/26: Trump: Pence leads virus response.
2/27: CDC: test criteria revised.
3/03: Fed: rate cut by 50 bps.
3/10: President Xi visits Wuhan.
3/11: Trump: TV address.
3/12: Fed: injects $1.5T via term repo.
3/15: Fed: rate to zero and $700B QE.
## Top 10 Worst One-Day SPX Returns

<table>
<thead>
<tr>
<th>Rank</th>
<th>Date</th>
<th>SPX Ret (%)</th>
<th>VIX (%)</th>
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![Daily SPX Returns (%)](image)
Past Crises: SPX vs. SSE

1997 Asian Crisis

1998 LTCM Crisis

2001/9/11 Terrorist Attack

2008 Crisis
Cumulative Capital Gains, SPX vs SSE

Since 1991

Since 2000

Since 2010

Since Trump Presidency
Correlations: SPX and SSE

EWMA Correlation of SPX and SSE using 5-Day Returns

Financial Markets, Spring 2020, SAIF
Traditional Safe Havens and Fear Gauges in 2020

- **10-Year US Treasury (%):**
  - Feb 24
  - Feb 27
  - Mar 3: Rate Cut
  - Mar 12
  - Mar 16: Rate to 0
  - Mar 9

- **Gold ($):**
  - Feb 24
  - Feb 27
  - Mar 9
  - Mar 12
  - Mar 16

- **YEN (Yen/$):**
  - Feb 27
  - Mar 9
  - Mar 12
  - Mar 16

- **COBE VIX (%):**
  - Feb 24
  - Feb 27
  - Mar 9
  - Mar 12
  - Mar 16

- **US Treasury Yield VIX (%):**
  - Feb 27
  - Mar 9
  - Mar 12
  - Mar 16

- **Investment Grade CDX Index:**
  - Feb 27
The Global Dollar Shortage in 2020

Financial Markets, Spring 2020, SAIF

Capital Markets Amidst Covid-19

Daily movements measured in their respective historical standard deviations (sigma):

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The graph shows the probability of tail events (%) for various financial market indicators.
Capital Markets Amidst Covid-19

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The 10 Worst Performing Days of SPX since 1964

Daily movements measured in their respective historical standard deviations (sigma):

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Review: The Broad Spectrum of Capital Markets
Comparisons of 1987, 2008, and 2020

- President: Ronald Reagan, George W. Bush, and Donald Trump
- Fed Chair: Alan Greenspan, Ben Bernanke, and Jerome Powell
- 10-Year Treasury: 10% in 1987, 3.5-4% in 2008, and 1% in 2020.
- Fed Fund Rates:
  - 1987/10: 7.25% → 6.75% → 6.5% on Feb 10.
  - 2008/10: 2.0% → 1.5% → 1.0% → 0.25% on Dec 16.
  - 2020/03: 1.75 → 1.25% → 0.25% on March 16.
- Macroeconomic Fundamentals:
  - 1987: GDP = 3.5%, Unemployment = 5.7%, Inflation = 4.4%.
  - 2008: GDP = -0.1%, Unemployment = 7.3%, Inflation = 0.1%. (Recession)
  - 2020: ? (2019: GDP = 2.1%, Unemployment = 3.5%, Inflation = 2.3%)
Macroeconomic Indicators

GDP, Inflation, and Unemployment (1958-2019)

- Real GDP (avg = 3.12%)
- Core Inflation (avg = 3.67%)
- Unemployment (avg = 6%)

Rates (%)


Martin  Burns  Volcker  Greenspan  Bernanke  Yellen  Powell
Fear of the Unknown Amidst Covid-19

- Asset prices are driven by cash flow expectations and risk aversion:
\[ P = \frac{D(1 + g)}{r - g} \]

- The unprecedented sudden stop in US economic activity disrupts the cash flow \( D \) and its expected growth \( g \). The biggest unknown: the duration of this disruption.

- Goldman Sachs forecasts:
  - Quarter-on-quarter annualized growth rates: \(-6\%\) in Q1, \(-24\%\) in Q2, \(+12\%\) in Q3, \(+10\%\) in Q4. The full-year Q4/Q4 growth: \(-3.1\%\).
  - The largest increase and the highest level on record of initial jobless claims: rose to 2.25 million for the week of March 15-21. (Official release: March 26)

- The fear of the unknown drives up the risk aversion and the discount rate \( r \).
2020: Foremost a Health Crisis

- As we’ve just endured for the past two months in China, the virus was extremely difficult to contain.
- Governments in the West have been informed for weeks. Instead of using this headstart to protect its own citizens, parts of the US government establishment, including the White House, have pushed to downplay the risk.
- At a fundamental level, the US governing structure and philosophy makes it unable and unwilling to adopt the measures taken by the Chinese government.
- Absent effective containment, this health crisis can escalate into an economic crisis:
  - Financial markets, reflecting this reality, have priced in an economic recession with high probabilities.
  - The markets have also priced in an incoming $1T pandemic relief bill for businesses and families.
  - But what if the virus lingers on for months? This $1T will not be enough.
Pre-Existing Conditions

- All of this happens at a time of large deficits, high leverage, and limited room for monetary policy:
  - Government deficits at $1T, hiked by 2017 Trump tax cuts.
  - Total debt is 333% of GDP, federal debt 101% of GDP, non-financial corporate debt 74% of GDP.
  - Extremely low long-term rates and an existing QE at $4T from 2008 crisis.

- The post-2008 banking rules to prevent another “2008” are making “2020” worse:
  - Cracks in almost all markets: the MBS, credit, even the US Treasury market.
  - Cash in USD becomes the only safe haven.
  - To avoid a potential crisis in liquidity, the Fed is injecting liquidity:
    - at an unprecedented speed,
    - with an unprecedented magnitude,
    - covering an unprecedented range.
US Debt to GDP

Figure 1: US debt (as % of GDP)

- Financial sector
- Treasury
- Corporate non-financial sector
- Households
- Non-corporate non-financial business sector

Sources: Euler Hermes, Allianz Research
Fed: Liquidifying the Markets

One week in 2020 feels like one month in 2008:

- 3/03: Emergency rate cut by 50 bps.
- 3/12: Injects $1.5T via term repo.
- 3/17: Commercial paper funding facility (CPFF).
- 3/17: Primary dealer credit facility (PDCF).
- 3/18: Money market mutual fund liquidity facility (MMFL).
- 3/20: Expand MMFL to include short-term muni debt.
- 3/20: Expand dollar funding around the world.
- 3/20: $1T overnight repo per day till the end of March.
Financial Markets in 1987, 2008, and 2020

- **1987**
- **2008**
- **2020**

## Financial Markets Amidst Covid-19

**Classes 1 & 2: Financial Markets Amidst Covid-19**

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Fear Gauge in 1987, 2008, and 2020

Financial Markets, Spring 2020, SAIF


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Review: Comparison of 2020 with Prior Crises
The OPEC-Russia Blowup and All-Out Oil Price War

Financial Markets, Spring 2020, SAIF
The Geopolitics of Oil Prices

- On March 5-6, Saudi Arabia and other big OPEC countries and Russia gathered in Vienna to plan production cuts to put a floor under falling prices due to the outbreak of Coronavirus.
- Moscow refused to sign on to Saudi Arabia’s proposed cuts, sending the price of oil sharply down. Riyadh responded by slashing its oil prices and later announced plans to massively increase oil output, further driving down the price of oil.
- For Russia and Saudi Arabia, both more or less dependent on oil sales to fund their national budgets, it is a dangerous game of chicken.
- “It reminds me of the First World War, when France and Germany went to war thinking they’d be home by Christmas, and spent four years in the trenches.”

Source: Standish and Johnson (2020), Foreign Policy.
History of Oil Prices

Inflation Adjusted Oil Prices ($)
Russia Strikes Back?

- Russia spent the last five years tightening its budget and building up $550 billion in reserves, allowing it to cope with oil prices $25-$30 a barrel for up to a decade.
- That war chest is the result of Moscow’s decision to restructure its economy after it was pushed into recession in 2015, following Western sanctions over the annexation of Crimea and OPEC’s decision to open the spigots the year before.
- Driving the price down would both inflict economic harm on the United States and undermine its ability to wield its favorite tool of international coercion: sanctions.

Source: Standish and Johnson (2020), Foreign Policy.
Vulnerable US Shale Producers

- Loaded with high-yielding debt, US shale producers are a fuse that could blow up the whole US corporate debt market. If Russia wants to push buttons to cause chaos in the United States, that’s a good one.
- That’s why some experts are calling for a very targeted government intervention, not to save the billionaire oil executives, but to forestall a wider credit collapse.
- But the US shale industry has proved resilient in the past, as when OPEC tried to smother it in 2014-2015 with a flood of cheap oil. When prices fall, US production falls, just enough to get prices up, and then rigs start pumping again – a self-regulating mechanism.

Source: Standish and Johnson (2020), Foreign Policy.
Saudi Arabia has cash reserves to withstand lower prices, though less than it did in 2014 – and less than Russia does today, given its budget imperatives. The Saudi financial war chest could take that for about four years at best – but Riyadh is clearly hoping for a short and sharp oil war.

On the other hand, by raising exports from 7-plus million barrels a day to 9-plus million barrels a day, or even more, Saudi Arabia can make the same amount of money as it would have in a world without Russian cooperation, but snatching more market share.

*Source: Standish and Johnson (2020), Foreign Policy.*
### Largest One-Day Percentage Drops in Oil Prices

Daily movements measured in their respective historical standard deviations (sigma):

<table>
<thead>
<tr>
<th>Date</th>
<th>Oil</th>
<th>SPX</th>
<th>USD</th>
<th>EUR</th>
<th>UST</th>
<th>CAN</th>
<th>NOR</th>
<th>DAN</th>
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US Shale Companies: Potential Casualties of Oil-Price War

One-year share performance
- Parsley Energy
- Diamondback Energy
- Occidental Petroleum

U.S. oil-and-gas producers debt and equity issuance
- Debt
- Equity

North American oil-and-gas-producer bankruptcies, quarterly

As of March 13, 6:30 p.m. ET
Review: The Politics of Financial Markets
Review: Main Takeaways

- Comparison of the US and Chinese markets.
- The broad spectrum of capital markets and their performance during crises.
- Comparison with past crises.
- The politics of financial markets.